

2019 “ILLUMINATE Canandaigua: Light Parade

PARADE SAFETY RULES & GUIDELINES

- “ILLUMINATE Canandaigua” Light Parade will have a limited number of entries available. All entries will be accepted on a first come first served basis. Apply today to be sure and be included in this exciting event.
- Due to overwhelming interest, Canandaigua BID may not be able to accept all entries.
- Line up order and schedule will be available the week before the parade. Changes may be made day of by Parade Officials.
- All Entries must include lights unless prior approval has been obtained.
- All participating floats / entries should be partially or fully illuminated. The theme this year is “Light Up Canandaigua”. (Optional to include with your float).
- This is a Light Parade and will take place at night. Vehicles not pulling a float must be covered 50% lights.
- You are encouraged to carry a banner, displaying the name of your group or company. Please provide description of your float / organization with the registration form.
- All Entries must maintain the pace of the parade.
- All entries with animals should call to discuss safety policy. All animals must be on leashes.
- Consumption of alcoholic beverages by drivers or any participants before or during parade is strictly forbidden.
- Autos and large vehicles must be driven by a licensed driver. Small vehicles (mini bikes, small tractors, go carts etc.) must be operated by a person 18 or older.
- Parade participants are not permitted to leave vehicles to demonstrate in any street or to stop or slow forward movement of the parade in any way.
- Drivers of all cars, floats, trucks etc. must stay with vehicles while in line for the parade. This includes line up.
- Please refrain from throwing candy from floats or vehicles to avoid injury to our viewers.
- We ask that NO LIVE SANTAS be a part of the parade to avoid confusion of our younger viewers. Canandaigua’s Official Santa will make his grand appearance at the end of the parade.
- Float length to be no more than 30’ long and 10’ tall. The combined total for pull vehicle and float no more than 55’.
- Any unit with children under the age of 12, please have 2 adults on the unit and one adult walking on each side.
- Parade entries must be set up in line NO later than 6:00 p.m. Parade will begin promptly at 6:30
- Parade will proceed Snow or Shine unless travel advisories have been issued. In case of inclement weather, please see website November 30th.